

Agenda ExComm Meeting June 5, 2022, 3:00 PM

ExComm members present: Lisa Blair, Linda Christina, Kathy Crum, Jacki Nesbitt, Dan Tabbert, Art Schwartz, Melissa Stevens, Ken Silver

Other TBM members present: Thomas G Thomas

Opened meeting at 3:04 PM.

Scribe's Report (Linda)

Minutes from last meeting were posted and sent to Rob.

Asst Loc Sec (Art)

Nothing to report on this

Treasurer's Report (Kathy)

Treasurer's report on Mensa Connect, needs one change.

There was a charge she did not recognize, so she checked with Dan. On the report it is under expenses, publicity. It is a one-time annual email fee. Kathy will fix the report and add it to the archive.

We finally spent some money this year, \$220 more than we brought in. We're only at 42% of our year, but we have spent 79% of what we had budgeted. Most of that was for postage for the newsletter.

Lisa talked to the Sounding editor, Cathy, to see if she had a problem with posting 2 versions, one shortened print version and a longer one on the web and she is fine with it.

We have to do a minimum of 4 issues per year. We need to check and see if our printer has a minimum?

There might be some minor expenses for our deputy membership officer, James Gamble, who is sending out personalized note cards to new members every month. So far he has been paying for his own postage.

Scholarship report (Linda)

The scholarship winners list was posted this morning. This year we have 4 scholarship winners.

1. Anna Mullins of Tampa won the Helen Kupper Scholarship for \$600. This scholarship is for a student who will major in the Fine Arts.
2. Lilyann Belcher of Brandon won the Kuhnle Scholarship for \$500. One of these is awarded per region.
3. Adra Augustin of Riverview won the Tampa Bay Mensa Scholarship for \$600.
4. Anna Breede of Odessa won the Karen Cooper Memorial Scholarship. One of these is awarded per local group.

The Foundation will be emailing these winners tomorrow and will follow up with a mailed letter and

certificate.

Now that I have results, I will purchase the Amazon gift cards and send them with a personalized thank you note to each of our judges.

I am personally grateful to everyone who participated this year.

Program Officer (Ken) –

We had a few events, like the Escape Room. It was a fun event with plenty of great people.

Ken hasn't gotten any new suggestions or requests.

He would like to start hosting new member parties. He would provide a dinner. Since we have a policy in place to reimburse individuals who host something \$4 per person, that will pay for the food and drink.

Jackie had the pool-playing event. Thomas got a few pictures, which he will send to Cathy.

The Summer Social location is an indoor location at Eckerd College

Timing: Early August. We will check with the host, Tom Hancock, to confirm the time. Tom was also considering doing a weekly dinner.

We did our Annual Meeting at the picnic in February.

2 young adult coordinators are supposed to be doing a Trivia event in June.

More pop-up events may be successful. There were 8 people who showed up to Jackie's event.

Lisa will work with Ken to email the invites.

Membership Report (Art) –

We currently have 597 members, which is a little down. Now that things are picking up again maybe we can get some new members. It's only 2 members less than this time last year. We want to send a message to the lapsed members. Art will make a first draft. We have to hit the right points, list every reason we can think of to get them to re-join.

What is most effective is personal contact. Leave a voicemail, in addition to the email, if the lapsed member doesn't answer their phones. Art will check out the report to see how many letters we would have to send. 10 members who were members > 25 years lapsed. We would want to reach out to them personally to see if there was any specific feedback. In many of those cases, they just forget to renew.

We should try to find out if any are deceased and possibly even to offer them an obituary in the Sounding.

In the past, Lisa has sent out a survey to those lapsed members.

National also contacts lapsed members, but we don't know what National's message. Lisa will reach out to Becky to find out.

Testing Coordinator (Lisa) –

Started really well at the beginning of the year, but it has sort of petered out as the year went on partly due to locations no longer available. Next location may be Safety Harbor.

June 18 and 19 are out for Art, July the week beginning the 11th, week of the 4th is AG, so both of those weeks are out.

Thomas has a place in Pasco and we need to find out their available dates.

- Need New Tampa Testing Site

Publicity (Open Position)

Community Outreach (Lisa) –

We do have a team for Miles for Moffitt. Rate to register goes up from \$25 June 15th. Kids 10 and under if \$15 right now. After June 15th it will be It's on the event in Facebook. We'll be walking Bayshore. It's 3 miles.

Mensa Cares t-shirts may not be available any more.

Lisa needs to follow up with Feeding Tampa Bay.

Loc Sec Report (Lisa) –

Already covered.

Social Media (Jacki) –

We got a message that the Facebook link wasn't working. There was an update on Facebook. Events have moved if you use your phone. If you use a computer you can see the Events.

Two requests are still pending. One is the parent request for a minor prospect who is not yet a member. Jacki will let her know that National still doesn't show her child as a member. As soon as they update their status, please reapply.

Jacki will continue to use the Facebook page to put her pop-up events.

Webmaster – Dan Tabbert

Tampa Bay website has been pretty stable. Not much to report.

Gifted Youth (Melissa) –

Melissa is looking at doing a July event for the kids at the Aquarium. She has contacted the Aquarium for a group discount.

Calendar (Melissa)

The calendar is working for Melissa.

New Business - RG Cruise – There are quite a few advantages to doing the cruise. Unfortunately, the price has climbed up to \$420 per person due to taxes and gratuities. Carnival, shorter cruise, is 325

dollars. Art would recommend the first one because it is a day longer. Prices are based upon double-occupancy. We wouldn't have to do a lot of activities as a group because the cruise supplies activities. All the work is done for us. We would need to provide a few activities ourselves. This would assume we're doing this in early December, which is much less expensive than Memorial Day. Plus, in the survey, more people preferred winter.

Art would use the same travel agent that Belinda did. When you book as a group you usually get some perks, like a bottle of wine, a cocktail party, the use of some meeting space, etc. Is there a required minimum of rooms that we have to fill? Art thinks we can get to 30 people easily. Last time there were 35 people.

Last time there was a \$10 upcharge to provide swag.

A lot of people are afraid to go on cruises because they're afraid to go on a ship and they don't know anybody on the ship. But that would not happen in this case.

Art will speak to the travel agent about minimums and maximums and make sure there are 30 spots available. These are bottom of the barrel rooms, not balcony or inner rooms.

Dan thinks there are a lot of people who will be excluded from the event due to cost, the time commitment of a whole week, etc. If some participants wanted to only participate for only a day or two that would not be an option here.

Thomas had the same concern back at the first cruise in 2019. But we haven't yet built out our volunteer base to work a land-based RG. At least we would have a gathering of some sort. It would not be for every year, but at this time, with COVID, timing, etc., this is still a better option. For those people who can't participate, there *are* going to be land-based RGs again in the future.

Jacki asked about travel insurance in case someone does get COVID and can't go. Also, we need more info about single occupancy (over \$600 – [200 more]). Not everyone will want to share a room with someone they don't know well. Those are tight rooms.

In January Dan went to Orlando's land-based RG, found someone to share a room with for 2 out of 3 nights and it still cost him almost \$800.

If you've never been on a cruise ship, do some research so you know what to expect.

There is a very tight schedule to be able to put together a plan.

Belinda is on board to help with this, who has done this before.

Dan: From a logistics point, we do have an orphan web site set up for our RG and we could put a link to it on our TBM web site. We could splash it up when people log in for the first few times. Dan can put it together. And on the Facebook page we can also put a link to it. Also list some of the other things we have going on.

Elections (Chris) – Got one paper ballot.

Next meeting 3:00 PM August 14th. Meeting adjourned at 4:43 PM.