

TBM ExComm meeting agenda—12/19/2021—Zoom

ExComm members present: Lisa Blair, Linda Christina, Jacki Nesbitt, Melissa Stephens, Art Schwartz, Kathy Crum, Dan Tabbert, Ken Silver

Other TBM members present: Thomas Thomas (RVC10), Chris Clement

Meeting called to order at 3:05 pm.

Reports

Agenda ExComm Meeting December 19, 2021, 3:00 PM

- Roll Call
- Open Meeting
- Seat New ExComm and vote position
- Scribe's Report
 - Minutes for the last meeting were uploaded to the Tampa Bay ExComm Connect site, changes were suggested and made and final minutes were uploaded.
 - Thomas mentioned that the meetings are also supposed to be maintained. They used to be uploaded to the Tampa Bay Mensa website and/or published in the Sounding. It was mentioned that the minutes are on the website already, but not complete.
 - Thomas also mentioned that other groups keep a book of minutes and those groups that do so tend to function well.
 - Linda will send the final approved minutes to Dan for upload to the Tampa Bay Mensa website
- Deputy LocSec (Art)
 - Nothing to report
- Treasurers Report (Kathy)
 - Kathy's report was uploaded to the ExComm Connect site. We haven't spent a lot of money this year. Revenues are down a bit, but we haven't had any testing. We've made \$1,844 this year because of not doing any events.
 - There is a monthly transfer from checking to savings to keep the account active.
 - Jill Beckham at National has asked for \$700 this year for our group's participation in the Scholarship program. Since the Tampa Bay Mensa Scholarship is only \$600, Kathy will contact Jill and ask her what the extra \$100 represents.
 - Lisa mentioned that we do need a backup for this position and mentioned that Sylvia still has a signature card for the bank account.
- Scholarship report (Linda)
- This year, we only have 47 applications so far. Less than 1/4 of what we've had in the last three years. I have seen the least representation from Hillsborough County. I advertised the program the same this year as every year. I can only think that the promise to distribute and forward the posters and web page ads amongst the Hillsboro County School District was not enthusiastically followed.

However, all counties have considerably fewer essays than in prior years. I wonder if there is a COVID element in the lack of participation.

I'm sure some of the judges will be pleased to have less of a burden this year.

- Program Officer (Ken)
 - Ken hasn't done anything. He would like to get together with Lisa and Art and figure out where we're going to go.
 - Book Club
 - GourMensans
- Membership Report (Lisa)
 - Current at 661 VS. 657 in November 2020
 - March 2020 was 715 and March 2021 was 684
 - 83 Lapsed members
 - 105 New Members, 62 since March 2021
 - New Member Contact Made
 - Lisa wants to send out a handwritten note to new members and Kathy said she was going to do a "years of service" pin.
 - Lisa said it would be good to break up the smaller tasks and that might make it easier. For instance, someone to mail the cards out and someone to do the smaller membership tasks.
 - Lisa has actually been able to get some help.
- Testing Coordinator (Lisa)
 - Dan proposed site, need to give him date
 - Have list of prospective members to contact
 - Think Libraries will open, need to redo our application
 - Safety Harbor rejoined
 - Have list of new members to contact, 81 in last 6 months, but 69 are practice tests not testing interest and 4 are prior evidence.
 - We have been turned down by the Hillsborough County Libraries – we got the wrong person to review the application and decided to pull us off because we charge for the testing materials.
 - We are ok to test in Safety Harbor.
 - We need to add more regional and local events that will be available for new members, and we can tell them about activities happening in other groups and using Connect.
 - SIGS need to have more.
 - More RGs
 - Lisa is hoping someone would take over membership. It's a big job and needs someone who can devote themselves to it without being tied to other jobs.
 - Melissa asked Ken if he would be willing to take over Membership combined with Programs. He will talk to Lisa about it.
 - Testing coordinator
- Publicity (Lisa)
- Community Outreach (Lisa)
 - Team in Miles for Moffitt November 2021 was completed – 4 walked out of a team of 5
- Loc Sec Report
 - In contact with 2 people volunteering for work – invited them to the meeting. They did not show up.
 - Lisa is getting the newsletter out during the Editor's vacancy. She is worried about getting it out monthly on a consistent basis. She knows someone named Cathy who may be interested in helping out.
 - Lisa has contacted numerous sites for the Winter Social, including reaching out to Belinda with no success (Belinda has a nice community clubhouse). We are trying to find something for 4 or 5 hours of socializing and games.

- Social Media (Jacki)
 - Ken and Rob need to be on Connect. Ken says he responded to the invitation.
 - Jacki said she is still not clear on what she is supposed to be doing.
 - There are two requests to join the site, but neither have answered all of the questions.
 - Thomas took care of these with follow-up requests
 - Thomas will get back to Jacki with the Google sheet so that all of the Admins can access it. He will get instructions to Jacki.
- Web Master (Dan)
 - No news is good news. Nothing has been brought to his attention and everything is going well.
- Gifted Youth (Melissa)
 - Haven't had anything lately
 - She is trying to get access to the download records again.
 - During the meeting Melissa was able to find the Connect Gifted Youth site and will take some time to review the 100+ items posted there.
- New Business
 - Winter Social
 - Lisa has been trying to get info for someplace cost-effective. Budget is \$750 per event, but since we haven't been spending anything, is \$1,500 do-able?
 - Kathy suggested perhaps \$1,500 for entire event, not for the venue alone.
 - There was discussion about doing an open house sort of event that introduces people to Mensa. This is usually done with a youth group. We would need to invite speakers.
 - Kathy objected that the Socials are meant to be a treat for existing members, not a recruiting event and suggested that we could do a recruiting event separately and even put it in the budget for 2022.
 - Art offered to volunteer to help with the social
 - Open Positions
 - Publicity
 - Editor
 - Membership – Art said he wouldn't mind if it can be transitioned to him easily.
 - Testing Coordinator
 - By February we should be doing the next call for candidates for members of the Excomm. Chris said there is a Nominating Committee not involving him.
 - Chris is the Election Supervisor and has read the material regarding that position and explained how he understands it is supposed to work.
 - In January the Nominating Committee is supposed to come up with a list of people, give those names to Chris and he will vet them. If necessary, additional calls will go out for additional candidates.
 - Thomas mentioned that in the past the Nominating Committee and the Election Committee have had overlap in membership.
 - Dave Bryant was mentioned as a possible person to act in that capacity again. Lisa will put Dave in touch with Chris
 - There was discussion about the structure of the Nominating Committee. Should we simply choose just enough members to fill open positions, or if we should try to get more people than we need.
 - Melissa proposed that everyone who is nominated and accepts should be able to be a leader in the group, whether or not selected to a specific Officer position.
 - Lisa asked Chris to write something up for the newsletter describing the positions, along with the benefits of serving. What are the rewards for getting involved?

- Chris would like each officer to give him a list of the benefits that go with each position, such as new learning opportunities that come from serving.
- People don't nominate themselves, they circulate a petition to be put on the ballot, if they are not nominated by the Committee.
- Something that has been used in the past as incentive to be on the Nominating Committee is to remind potential committee members that joining the Committee was a way to avoid getting elected.
- One incentive for serving is that the experience looks good on a resume.

Next meeting is Sun, February 13th at 3:00 on Zoom

Meeting was adjourned at 4:25 PM.