

ExComm Meeting Minutes—August 17, 2013

Attendance

ExComm members present: Ronan Heffernan, Art Schwartz, Kathy Crum, Melissa Stephens, Thomas Thomas, Dan Chesnut, David Schwartz, Audrey Silver, Barbara Loewe (hostess)

ExComm members absent: None

Others present: Jay Johnson, Sylvia Zadorozny (scribe)

Meeting called to order at 1:30 PM.

Audrey announced her resignation from the Publicity Officer position and also from the ExComm; she's too busy with her job now. She also said she appreciated our devotion to the group, and said she might be willing to be on the Election Committee, since that is only once per year. She then left.

Previous minutes approved.

Reports

Scribe

Sylvia emailed earlier this week:

"The minutes for the June meeting were sent out five days after the ExComm meeting, and also re-sent a few days before the August meeting. No corrections were received."

Treasurer

[Kathy passed out 10 copies of her Treasurer's report at the meeting, and had emailed it to the ExComm early this morning, however, due to incompatible formats, that report cannot be incorporated into this document.]

Kathy: The first page of the report shows the loss for the RG. It also shows the \$50 contribution to the Sounding. Everything is fairly well on track as far as inflows go. For outflows, we have a large expense for cabin rental for Art's games weekend, but that will be reimbursed to TBM by attendees. We spent more on the Retreat than budgeted; that was for food. Socials are right on budget. Inflows less outflows are \$1366.22, which happens to be sum of the cabin rental fees plus the loss on RG 2013. \$33 put into Post office account. Account balances look fine. We got 25 cents in interest! (Kathy passed out checks for reimbursements to various people.)

We still need to get a co-signer on the bank account; both Ronan and Kathy have to go to the bank at the same time for that.

Testing Coordinator

Thomas: We had one test in August; none in July. Approximately 50 people are on the list. Most people want tests during the day and think that we have an office.

Jay can test during the day. Barbara can offer this location. Libraries in Hillsborough no longer let us use them, since we charge for tests. Melissa suggested we reimburse Jay for gas to drive to Tampa.

Scholarship

Ronan: We are participating in the scholarship program; Ronan is listed as the Scholarship person. If anyone else wants to take on Scholarships, let him know.

Melissa: Gifted kids mom wants to organize scholarship workshop. She's interested in helping to coordinate that. She's interested in applying to be Gifted Kids coordinator too.

Gifted Youth

Melissa: We sent out a Facebook survey to find out what people are interested in. Mostly adults replied, but they made some suggestions. Officially TBM has no gifted children's coordinator. Melissa has to recertify since her membership lapsed.

Publicity

Audrey has resigned. See note at beginning of meeting. No one now holds this post.

Program Officer

Melissa: If you look at Calendar, you can see the events. We had a problem with one event where only one person showed up. Our "no flop squad" needs to get moving.

Calendar Editor

Sylvia emailed: "More new events are being added to our calendar. Chris Clement had a pool party in July. Diane Campo organized a fun pottery class for TBM and has a wine-making class scheduled for next month. Ronan added Dan Chesnut's recent hurricane presentation to our online calendar.

Melissa added a mini-golf outing and a day at a nature park to the calendar, and has scheduled trips to Lowry Park Zoo, the Dali Museum, the Florida

Aquarium, and a WEDU film at the Tampa Theater in September. Barbara's games night has been rescheduled to the fourth Sunday, to space out the 2 games nights in the month. The location for MHUNCH continues to keep moving around, but I've managed to keep it up to date. The regular monthly events continue on as usual."

Editor

Ronan: The newsletter is going along. I will print a new Crewe List and Member Handbook soon. Any changes, let Ronan know.

Webmaster

Ronan: We have a new design with a pelican over a wave. The mobile version is almost done. It should be posted in a few weeks.

Membership

Ronan: (See report on a handout from Ronan, attached at bottom of minutes.) People are no longer providing phone numbers. Thomas says the form from National is confusing, and people who don't want their phone number out there nationally are keeping it from local groups inadvertently.

Circulation

Art: There's a new post office form—we need to indicate how many people are in each zip code. Ronan is automating it. Art will negotiate with the post office lady to try to please her and we'll see if she accepts it. There was some technical discussion between Ronan and Art.

Thomas: Any movement on getting a second distribution post office point in Hillsborough?

Art passed out the post office form to open a second location.

Deputy LocSec

Art: All is well.

LocSec

Ronan: Aside from failing to navigating Wells Fargo bank, we're good. Art distributed an emergency notice from National (what to do in the event of an emergency).

Summer Social

Melissa: The summer social is on track. Sacred Grounds is excited to have us coming. Low early registration, but people usually show up anyway. It's

next Saturday. Parking is storefront. Signage is difficult to see. Barbara needs a ride.

Fall picnic

Ronan: Philippe Park, shelter #9. October 20th. It will be in the September newsletter.

Winter Social

Art: Barbara says we can use this facility. They have a catering option. We haven't yet found speakers. We're looking at beginning of January, since December is hectic for most people.

RG 2014

Art: We have located a hotel. We can bring in food and liquor. Room rates are reasonable. We're hoping to get it approved this soon (looking at Thomas). ExComm and Thomas (as RVC) need to approve it. Holiday Inn Express in Oldsmar on Tampa Road, near the Flea Market. Room rates are \$79 and \$89. We have to book 25 room-nights to get the free meeting space. We may be able to move the beds out; conflicting statements from hotel personnel on this.

Thomas: In Broward, the AAA rate is lower and doesn't count as room night. Art can check that.

Barbara moved: "We accept the Holiday Inn Express in Oldsmar as our 2014 RG hotel." One abstention, everyone else approved. Motion passed.

20 minute break starting at 2:30 pm; meeting reconvened at 2:50 pm.

Election Committee Report

Jay: Submitted it earlier via email. Few voters. Jay will send an article to Sounding when officer positions have been designated.

Ronan: There's a nomination form on the back of the agenda.

Retreat Report

Thomas sent out a summary. No one commented.

Old Business

ExComm Retreat Progress

Silence. Jay: A lot of good stuff came out of it. Jay might want to write up events. Art: Include mission statement in Sounding at some point, and we ran a classified ad. We'll come back to this later in the meeting. (Coming back...)

Goals (June 24)

Action Steps.

1. Improve communications with TBM membership. Art is sending out emails and has posted on Facebook once.
2. Solicit classified ads. One ad appeared, but editor has not yet solicited any ads.
3. Solicit letters to the editor. One letter ran last time, and another will run this month.
4. Publicity officer will highlight one event a month. Jay will take this on, as Audrey has resigned.
5. Webmaster will subscribe all members with released email addresses to tbm-gm. ?
6. Program officer will have 4 contests per year. First is at Summer Social.

Increase, recognize, and retain volunteers.

1. Job descriptions. Hillary sent this.
2. Assistant officers. Not yet.
3. ???. Hillary will do this.
4. Volunteer recognition committee. Not yet.

Improve support for new and existing events.

1. Event support SIG (No flop). Not yet.
2. New events on social media. Melissa did this this week.
3. Send out email invites. Not yet.
4. Improve support for testing proctors. Not yet.

Get new members involved.

1. 4 new member orientations. Not yet.
2. Phone calls to new members. Hillary and David have been discussing this. Haven't yet called.

LDW

Melissa: Date in February. Speaker list will be sent when Melissa gets home.
Art: Got stuff from the AG, and we have permission to use it from National.
PowerPoints.

We have to apply to RVC for funds. RVC has seen no interest from other groups.

Website Bios

Ronan: Will be part of new website redesign. 5 bios received.

Coupon Books

Barbara: Coming out with new edition. If we want to get them, we can. But we don't really need fund-raisers. If no one is interested in following up on it, we'll drop it. Barbara will buy one book and we can look at it next time.

New Business

Reminders (see Ronan's print out, attached at bottom of minutes).

Treasurer's Report soon. Spring Picnic.

NomCom at next meeting. Suggestions were made (Tammy and Eloise).

Push at Summer Social. Need to get people who aren't in this room.

Introductions at Summer Social.

New members' event was scheduled at Olive Garden, but no new members RSVP'd. Hillary and Melissa and Jay might plan another.

Other new business

Art: Volunteer Reward and Recognition Committee. Thomas: Minnesota "Mensa Bucks" are not monetary value. Hillary is volunteer coordinator; Melissa agreed to be on it. Art and Barbara expressed interest.

Motion: Volunteer Recognition Committee be formed with initial members of Hillary, Art, Barbara, and Melissa. One abstention, all others said "Aye".

Motion passed.

David: Establish no flop group SIG? Not an ExComm duty. SIG coordinator can be appointed by ExComm. David volunteered, since there are no SIGs.

Motion to appoint David as SIG coordinator. Passed.

Mensa Testing Day. Thomas: To get the best participation, we need to rent a venue. Saturday, October 19, is Mensa Testing Day. Libraries are restricted from commercial events. Melissa: Dan had suggested a church for a Social. Maybe Hampton in Ybor, which claims to have a new facility, also. Dan: It's a difficult process to get the church. Barbara: Colleges? Barbara is faculty emeritus at HCC. Andrea Sarenan (sp?) might put up posters at college. Are we willing to spend \$250? Art suggested the RG hotel in Oldsmar. It takes 5 hours for 2 tests. 10 AM-3 PM. Art will approach them.

Move: ExComm authorizes the Testing Coordinator to spend up to \$250 on a venue for Mensa Testing Day, October 19. Passed unanimously.

Art sent a Consumer Insights Survey from National by email, and had a copy here to look at.

Kathy and Ronan will set up a time and day to meet at Wells Fargo bank.

Ronan will take care of the new Post Office form.

Art: RG, will Thomas approve?

Date/Time/Place for next meeting

Next meeting Sunday, October 13, 1 PM, at Barbara's.

Meeting adjourned at 4:00 PM.

Addenda: The Agenda and some reports were received during the meeting, so they are copied below. The Treasurer's Report cannot be added to this document because of format problems.

Tampa Bay Mensa August Executive Committee Meeting Agenda

August 17th, 2013, 1pm

University Village 12401 N. 22nd St., Tampa

I. Begin meeting

A. Check for quorum

B. Call meeting to order

C. Scribe records attendance

D. Approve minutes of previous meetings

II. Reports

A. Scribe's Report

B. Treasurer's Report

C. Testing Coordinator Report

D. Scholarship Report

E. Gifted Youth Coordinator Report

F. Publicity Report

G. Program Officer Report

H. Calendar Editor Report

I. Editor's Report

J. Webmaster Report

K. Membership Report

L. Circulation Report

M. Deputy LocSec Report

N. LocSec Report

O. Summer Social Director/Committee Report

P. Fall Picnic Director/Committee Report

Q. Winter Social Director/Committee Report

R. Other Reports? (Ombudsman, SIGHT, Publisher, Members-At-Large, etc.)

III. Old Business

A. Retreat progress review?

B. Any other old business?

IV. New Business

A. Reminder: The Treasurer's Report for inclusion in the November issue of Sounding must

be ready by October 5th.

B. Reminder: The Postal Service Publication Report/Form for inclusion in the November

issue of Sounding must be ready by October 5th.

C. Heads-up: We need to appoint the Spring Picnic Director/Committee at the next (October) ExComm Meeting. Think about volunteering?

D. Any other new business

V. Close the meeting

A. Set date/time/place for next ExComm meeting

B. Adjourn

Reports

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Calendar Editor Report

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Editor Report

Things continue about as you would expect. It is about time to create new a new CreweList (with the August PDQ files from national), and our new bylaws make this an opportune time to update our Member Handbook.

The CreweList generation is ~90% automated, with some cover-art (usually maps) being just about the only content that is not quite automated; some websites generate those. The Member Handbook update could be quite small (bylaws-only), or much larger (culling anything too old, adding Facebook group and such), if anyone has ideas or wants to contribute, let me know.

LocSec Report

Aside from failing to navigate the Wells Fargo add-me-to-our-accounts process, not much else has needed attention. No death threats, and (as far as I know) none of our members has been arrested for being a serial killer.

Scholarship Chair Report

The tools are now available on the national website. Applications do not open until September 15th. If anyone is interested in serving as Scholarship Chair, this would be a good time to step forward.

Webmaster Report

I am (still) delinquent in posting ExComm minutes to our website, but will catch-up shortly.

Many of you have seen our new website design, installed on a test server. I recently added

"mobile detection" to that design. It doesn't technically detect mobile browsers, but detects the

screen size (really a more important factor in deciding to reduce content and increase readability).

This design should be ready to go up within several weeks.

Fall Picnic Report

The Fall Picnic venue has been secured: Shelter 9 - 10/20/2013 8:00:00 AM. Philippe Park 2525 Philippe Parkway, Safety Harbor, FL 34695 (reservation is from 8am, picnic will not actually start at 8am).

Membership Report

New and Move-In member calls have been attempted (failures will be re-tried). The most recent breakdown is:

New 7

Renew 3

Move-In 1

(Move-In was actually a member who lived here since 2003, but lapsed before moving here. He recently renewed his Mensa membership, and shows up on our lists as a Move-In, not a renewal.)

Treasurer Report

(submitted under separate cover)