

TBM ExComm Meeting — December 6, 2020 — via Zoom

Meeting called to order at 3:14 pm by Deputy LocSec (Sylvia). This meeting was recorded by Lisa, our Zoom host—contact Lisa to view recording. These minutes were typed during the meeting by scribe Sylvia.

Members present: Sylvia Zadorozny, Lisa Blair, Kathy Crum, Linda Christina, Jacki Nesbitt, Dan Tabbert

Absent: Art Schwartz (sick, sleeping), Belinda Nemeth (third absence?), Melissa Stephens (but she joined us near the end of the meeting)

Others present: Thomas Thomas (RVC), Chris Clement (joined near the end of the meeting)

Reports

Scribe: The minutes of the October ExComm meeting were sent out promptly just after the meeting. No changes to the minutes were received by the scribe.

Treasurer: Kathy posted Treasurer's report to Mensa Connect. Income is lower than where we would expect, but our expenses are significantly lower. Currently have a surplus of over \$2300.

Testing Coordinator: Lisa: We're doing no local testing at this time, but National is testing at private testing companies. Costs \$99. One testing center is in Tampa.

Scholarship: Linda: Have 71 essays submitted so far. Applicants have until Jan15. There will be 2 rounds of scoring. Would like more volunteer readers. They don't all have to be Mensans, but the majority do have to be members.

Gifted Youth Coordinator: Melissa is not here (yet).

Publicity: Lisa: Nothing to report.

Program Officer: Art is not here. Book club is running successfully.

Calendar Editor: No report. Not much on calendar at the moment.

Editor: Rob resigned. Need new editor. Thank you, Rob, for the work you did this year.

Webmaster: Kathy uploaded Nov Sounding to website.

Social media: Belinda is not here. Sylvia and Thomas have been adding new members to facebook group, after checking membership status.

Membership: 657 members, down a little from last year. 103 lapsed. 73 new members. Lisa sent out new member welcome letter. 3 new members asked to join facebook right away.

Deputy LocSec: Sylvia is running this meeting. Hope our LocSec is okay—get well, Art!

LocSec: No report.

Community Services Coordinator: Lisa: Miles for Moffitt was virtual this year—Thomas joined Lisa & Bryce Blair for an isolated walk; Melissa walked around her neighborhood with her dogs; Dea Heffernan walked on a treadmill. Hoping to do Feeding Tampa Bay, eventually.

RVC: Thomas posts a report on the region website every month. Would like it to get in newsletters. Running for re-election for RVC. Link to petition, have until Jan to be completed.

Old Business

2020 RG: A little late to get started. Pandemic is still rising and has not peaked. Hard to say whether or not it will be safe by May. It's premature to do an in person RG. Maybe a virtual RG? No one volunteered. There is a webinar about virtual breakouts on Mensa website under Local Group Resources, using Zoom. Linda has experience with Zoom. Want to attend another group's meeting first. Zoom fatigue can be an issue. Lisa explained RG to Dan. Dan went to Orlando's RG once and enjoyed it.

New events: Podcast has stopped. Bookclub is going strong. Jackie did virtual trivia last night and it was fun; that might be an option. Jacki can contact trivia person.

New Business

Testing. Kathy: Question on testing at other locations. Increased price, would we want to pay the difference? Testing center gets the money. Convenient, can test any time, doesn't depend on proctor scheduling. Maybe new members get discount on first event? When we can test again, will they drop the rate again? Our tests will continue to be \$60, and \$99 for private testing.

Dan: Offer goody bag for people who test with stuff from local businesses?

Lisa: Goal to increase membership, not testing. Don't know who is testing.

New members. How to make people feel welcome when they join. Joiners looking for networking or mentorship.

Looking for a NEW EDITOR. Post on facebook on Mensa Connect for TBM, Art send out email to members, Thomas could write something up about when he was editor (found it to be useful, enjoyable, great way to connect when a new member, forced to push self to go to events and meet people, more difficult with pandemic, editor is cheerleader, introduce self to group, learn about publishing, etc.). Lisa will put together postcard.

Lisa filled Dan in about Mensa Connect, only half members are okay to email. Thomas added, but all are on Mensa Connect. Half prefer print copies.

Want to increase level of engagement.

Phoebe McCann. Note appreciation for Phoebe McCann for her many years of hosting events; she just passed away in November. Dinner at Horse & Jockey. Wrote columns, engaging people. Started with Gitti Walker. Post thanks on facebook page or Mensa Connect.

New website. Redesign website? Dan knows about websites! Project manager Lifecycle software development. Might be willing to do something. What is our budget? Chris Clement did a website for a band. Dan, develops content. Dan shared content, after Lisa made him a Zoom presenter. He talked about what we would include on a website. Freelance site to find freelancers who can do this from anywhere. Wordpress for \$600 for his homeowners association. Kathy: once develop website is it editable? Yes, they can show us how to edit it. Can throw this over to freelancers. Will we use WordPress? Make project list editable on Google Docs? Jacki: Search engines incorporated? SEO (search engine optimization). Google analytics? Further discussion ensued.

Next ExComm meeting: *Sunday February 21 at 3 pm, via Zoom again.*

Meeting adjourned at 4:43 pm.