

TBM ExComm Meeting, 10/12/2019

at Sylvia's house

ExComm members in attendance (in order of arrival): Art Schwartz, Sylvia Zadorozny, Theresa Hohmann, Kathy Crum, Linda Christina, Lisa Blair, Belinda Nemeth

Others present: Thomas Thomas (RVC)

Absent: Jacki Nesbitt, Melissa Stephens

Meeting called to order at 3:15 pm.

Officer Appointments

The following positions were filled:

LocSec: Art Schwartz

Deputy LocSec: Sylvia Zadorozny

Treasurer: Kathy Crum

Testing Coordinator: Lisa Blair

Gifted Youth Coordinator: Melissa Stephens

Editor: Linda is willing to help, but won't take over as full editor yet. Still looking for an editor. (Thomas suggested email your members tool, rather than connect for contacting members.)

Membership Officer: Lisa Blair

Program Officer: Art Schwartz

Publicity Officer: Lisa Blair

Scholarship Chair: Linda Christina

Scribe: Sylvia Zadorozny

Calendar Editor: Belinda Nemeth

Webmaster: need someone (Belinda doesn't want the position anymore, it is outside her scope)

Social Media Director: Belinda Nemeth

Election Supervisor: Bill Loring

Ombudsman: Maran Fulvi

SIGHT: Theresa Hohmann

Publisher position is not needed any more.

Nominating Committee Chair: (Maybe Dave Bryant, contact him.)

Event Volunteer Coordinator: Lisa Blair

Reports

Scribe: Sent minutes about a week after last meeting. No one sent any changes.

Treasurer: Sent via email just before the ExComm meeting:

TAMPA BAY MENSA 2019 BUDGET REPORT			PRINTED	10/16/19_)	10/16/2019	79%
Submitted by Kathy Crum, Treasurer						
Note: 78% of the year has elapsed.						
		2019	ACTUAL	PROPOSED		
DESCRIPTION	2019	ACTUAL	VS	2011		
	BUDGET	YTD	BUDGET	BUDGET	NOTES	
INFLOWS						
Advertising Income	0.00	0.00				
RG'19 Net Profit	0.00	(200.00)				
Interest Income	2.00	1.07	54%	54%	9 Months	
National Support	6,800.00	5,057.20	74%	74%	9 Months	
Proctor Revenue	200.00	310.00	155%	155%		
Contributions-Scholarship	0.00	0.00				
Contributions-Teen SIG	0.00	0.00				
Contributions-Sounding	0.00	0.00				
Misc Income	2,188.00	39.00	2%	2%		
TOTAL INFLOWS	\$9,190.00	\$5,207.27	57%	57%		
OUTFLOWS						
Cost Of Proctoring	50.00	10.50		21%		
Fees	0.00	50.00				
Games Weekend	50.00	0.00				
Gifted Youth Events	50.00	0.00		0%		
Member Events	0.00	0.00				
Miscellaneous Expenses	0.00	0.00		#REF!		
Postage - Membership	40.00	0.00				
Postage - Misc	0.00	0.00				
Printing - Misc	0.00	0.00				
Office Supplies	50.00	24.01	48%	48%		
Publicity	300.00	0.00		0%		

Refreshments	1,200.00	659.00	55%	55%		
ExComm Retreat	50.00	0.00		0%		
Socials (4/year @ \$750)	3,000.00	1,959.45	65%	65%	3 of 4	
Scholarships	600.00	600.00		100%		
Sounding Printing & Postage	3,800.00	2,683.36	71%	71%	9 Months/7	
Storage Unit	0.00	472.79			7 Months	
TOTAL OUTFLOWS	\$9,190.00	\$6,459.11	70%	70%		
INFLOWS - OUTFLOWS	\$0	(\$1,251.84)				
IF RG '19 IS NOT INCLUDED IN BUDGET:						
TOTAL INFLOWS	\$9,190.00	\$5,407.27	59%			
TOTAL OUTFLOWS	\$9,190.00	\$6,459.11	70%			
INFLOWS - OUTFLOWS	\$0.00	(\$1,051.84)				

During the meeting: We are \$1251 in the hole this year, but we haven't spent more than what was budgeted this year, so overall we are doing fine. Account balances: we have a little over \$12,000 in both accounts combined. Sent scholarship check to foundation.

Testing: Sent via email just before the ExComm meeting:

- Tested 3 in August , 3 September
- Test for October Mensa Testing Day has five scheduled with 2 on waiting list
- Test sessions in progress for later this Month New Tampa and Safety Harbor November 2
- 4 Active Proctors
- Pasco site in progress

During the meeting: Thomas: Voucher program is intended to find people most likely to qualify. Income on testing has been going down. It was meant for friends and family. Promotion for \$30, usually \$60. Glitch in website looks like it's \$60 until the end. Prospect management tool doesn't always work. Goal for testing is 25. Have 4 active proctors, 3 active sites.

Scholarship: Sent via email just before the ExComm meeting:

I have contacted the school boards of Hillsborough, Pasco, Hernando and Pinellas counties, twice for each county. So far, I have only had a response from Pasco County, so they are the only ones that have our posters and advertising materials so far. I will continue to follow up until I reach the right person. I have also submitted the information to Bay News 9 for each county, and it is being reviewed.

The Foundation let us know that Scholarship Chairs won't be able to view any essay submissions until December 1st. Many scholarship chairs replied with their concerns over time constraints, but many also pointed out that the majority of the essays are submitted at the "last minute" in January. I do remember that being the case last year.

When I posted my concerns, I mentioned that I am trying to recruit judges and don't know how many I will need. I was surprised at the number of responses I got from other "long time" scholarship chairs who all told me that they only recruit 4 to 8 judges. They tell them that for round 1, they will have to read up to 200 essays and that they should be "brutal" in their "yes or no" responses. Then, for those essays that survive to Round 2, they are to be equally "brutal", so as not to waste the time of the Regional judges who have to read every essay we send to them. They also almost unanimously told me that they do not have judges who complain about how many essays they have to read, since each is only up to 550 words. They take 2 weeks for Round 1 and 2 weeks for Round 2.

I haven't gotten a single volunteer for this year from my Facebook posting. I haven't seen the article I wrote for the newsletter, since I haven't received the newsletter. As the Chair, I am not allowed to be a judge. I need help here. The good thing is that there is still time.

During the meeting: Linda contacted Hillsborough, Pinellas, and Pasco county schools. Have only gotten one response, from Pasco. Last year we got great responses. Lisa suggested going to guidance counselors. Need volunteer readers. Last year Linda got many complaints—it took too long. Had 15 judges last year. Next year Linda might try to go to Regional, hoping to get more qualified essays. Thomas says Regional reads more than those.

Publicity: Sent via email just before the ExComm meeting:

- Booth requested Festival of Reading
 - Sent packet with our info and our tie in with Library of Congress
- Mensa Cares Shirt for Race team

During the meeting: Lisa floated in Connect the idea of applying for a booth at the Festival of Reading in St Pete, second Saturday of November (11/9). Have to get approved for it. Lisa will be there, maybe Jacki. Mensa Cares shirt for Miles for Moffitt. Art can't do Halloween this year.

Calendar Editor: Sylvia is glad to hand over position. Belinda mentioned some events appeared on calendar that don't have who to meet and where, need to get more information from event sponsors.

Editor: Art will send draft of info he gave to Tammy. Sylvia will also send draft of previous newsletter. Linda will contact Melissa.

Webmaster: Nothing to report.

Social Media: Everything seems good.

Membership: Sent via email just before the ExComm meeting:

- Slightly more members than this time last year

- Last New Members Welcome sent out August

During the meeting: We have 648 members, slightly more than last year at this time. Sent out new member welcome email.

Deputy LocSec: As long as LocSec is doing well, Deputy LocSec remains on standby.

LocSec: Need to talk about RG, and also this time of year need to work on recruitment.

Community Service coordinator: Sent via email just before the ExComm meeting:

- Miles for Moffitt set for November

During the meeting: Miles for Moffitt will be Saturday, November 23. Looking for date for Feeding Tampa Bay.

The ExComm took a short break.

Old Business

Fall picnic is set for November 24, the Sunday before Thanksgiving, at Philippe Park. Hope to see everyone there.

Storage Unit on Kathy's property. Can put 10x10 unit in the space. Sam's has 8x10, has floor. Cost with delivery?

Theresa: Move that we authorize Kathy to spend up to \$1500 on a storage shed, delivery, flooring, and shelving. Motion passed.

2020 RG: Theresa talked to Ybor hotel which we used previously. Room rate is \$119 a night. Complementary studio suite upgrade for every 15 rooms booked. Complementary breakfast. Complementary shuttle to nearby places (3-mile range). Big conference room will cost us \$500. Art is looking at hotel in Oldsmar. Belinda is looking at one in Wesley Chapel. Lisa will do hospitality, will need help. Kathy for registration and money. Need programs, games & tournaments, registration help. November 3—vote on it then. Arrr-RG as possible theme.

New Business

Cruise RG in 2 years. Welcome gift (pint glass). Zazzle shop for T-shirts.

Winter social: What do we want to do? Maybe wine & cheese social (Richters?). Maybe at Dave Bryant's-- Art can cater/organize if we can get that place (Tampa Palms).

Next ExComm meeting at Lisa's on December 15 at 3 pm.

Meeting adjourned at 5:56 pm.